

# COOKIE NOTICE

This cookie policy describes how ClimateView, with the registered name of “ClimateView AB”, org. no. 559150-4120 at the registered address Vasagatan 28, 111 20 Stockholm, Sweden, (“we”, “us” or “ClimateView”) uses cookies at [www.climateview.global](http://www.climateview.global) and related sub-domains such as [www.knowledgebase.climateview.global](http://www.knowledgebase.climateview.global) (the “Website”).

This cookie notice applies to all visitors of our Website and describes how we use cookies and similar technologies, by explaining what these technologies are, how they function, why we are using them, as well as what are your rights regarding the processing that takes place through these technologies.

## 1. WHAT IS A COOKIE?

A cookie is a small piece of data sent from a Website and stored in your web browser, mobile phone, or other device while you browse on our Website. A cookie can help us to recognize your device and/or browser the next time you visit our Website, provide you with access to certain functions on the Website and/or provide reporting functions, among others. There are other technologies such as web beacons (also known as clear GIFs, web bugs or pixel tags) that may carry similar functions as cookies. In this cookie policy, we use the term “cookies” for cookies and all such similar technologies.

## 2. WHICH TYPES OF COOKIES DO WE USE?

We use the following cookies:

**Strictly necessary cookies** – These cookies are strictly necessary in order to enable you to move around the website and use its features, including signing in. The Website cannot function without these cookies. Strictly necessary cookies do not require your consent as they enable services you have specifically asked for and which cannot be provided otherwise.

**Functionality cookies** – These cookies enable the Website to save details that you have provided in order to offer a better experience, such as, e.g., allow the Website to remember choices you make such as your preferences, username, language or the region you are in.

**Performance cookies** – These cookies are used in order for us to analyse the performance and design of the Website and to detect errors. These cookies also enable us to recognise that you have visited the Website before, which sites on the Website that visitors visit most frequently and how much time visitors spend on the Website. The purpose of these cookies is solely to improve the performance of the website by understanding how you interact with it.

**Advertising cookies** – These cookies are used to track your visit across websites to display ads that are relevant and interesting for you as a user.

We use cookies that are set directly from us on our Website, as a publisher web server, which are called “first-party cookies”. We also use cookies from third parties, which are called

“third-party cookies”. This means that third parties have created these cookies and the cookies are set on your device via our Website. When browsing on our Website, you will encounter embedded content, such as the social media share function, or links to other websites. Please note that this cookie notice does not apply to these embedded content and websites, which are governed by their own cookie notice.

### **3. INFORMATION ABOUT OUR COOKIES**

We use the cookies set forth in the attached [List of Cookies](#) for the purposes set out there.

### **4. HOW YOU CAN CONTROL THE COOKIES**

The personal data processing that occurs through cookies is based on your consent as a legal ground for the processing. This means that you have a choice to allow or deny some or all of the cookies, except for strictly necessary cookies.

You can accept, decline or otherwise customise your cookie preferences by clicking the relevant button on the cookie banner that appears on the Website when you visit it. For example, by clicking "I Accept" or on our cookie banner on the Website you consent to the use of cookies.

You can change your cookie preferences at any given time. For example, you can withdraw your consent to the processing of your personal data through cookies or similar technologies any time after having consented to the processing or enable the processing at a later stage.

Another way to control the cookies is by changing the setting of your browser. In general, most browsers allow you to check what cookies are used and allow you to remove or block the cookies. The process to manage your cookie preferences may vary, depending on your browser. Please note that if you remove the cookies, your saved preferences could be deleted.

### **5. TRANSFERS OF PERSONAL DATA**

We store and process your personal data within and outside the EU/EEA. We use service providers to process your personal data on our behalf which involves a transfer of your personal data outside the EU/EEA. For more details on the transfers, see the tables above. In case of a transfer of your personal data to a country outside the EU/EEA, we make sure that adequate safeguards are in place to ensure that your personal data is protected in accordance with applicable data protection laws. We will do this through one of the following measures:

- (i) Where the recipient country is on the European Commission’s list of countries with an adequate level of protection (as applicable), by relying on that adequacy decision, or;
- (ii) By implementing controller-to-controller or controller-to-processor standard contractual clauses that have been approved by the European Commission (as applicable) for the transfer of personal data to third countries.

If a standard contract is deemed ineffective due to national law, ClimateView will take additional measures to ensure an adequate level of protection when transferring personal data to countries covered by paragraph (ii) above.

**6. YOUR RIGHTS**

When we process your personal data, you have certain rights according to applicable data protection law. If you want to read more about your rights or how we process your personal data, please read our [Privacy Notice](#).

**7. CONTACT US**

If you have any questions or comments about our use of cookies, please contact us at [privacy@climateview.global](mailto:privacy@climateview.global).

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## List of Cookies

List of Cookies						
First Party Cookies						
Type of Cookie	Cookie Name	Purpose	Duration	Location of Processing		
Strictly Necessary Cookie	__hs_opt_out	Used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__hs_do_not_track	Used to prevent the tracking code from sending any information to HubSpot	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__hs_initial_opt_in	Used to prevent the banner from always displaying when visitors are browsing in strict mode	7 days	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__hs_cookie_cat_pref	Used to record the categories a visitor consented to	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__hs_gpc_banner_dismissed	Used when the Global Privacy Control banner is dismissed	180 days	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__cfuid	Set by HubSpot's CDN provider because of their rate limiting policies	End of session	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Strictly Necessary Cookie	__cf_bm	Set by HubSpot's CDN provider and is a necessary cookie for bot protection	30 minutes	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	__hstc	Tracking initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session)	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	__hssc	Tracking of website sessions	30 minutes	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	__utma	Identify users and sessions	365 days	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	__utmb	Used to distinguish new sessions and visits	30 minutes	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	__utmz	Contains information about the traffic source or campaign that directed user to the website	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	_ga_R1MNLX2L3K	Used to persist session state	a year	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Performance Cookie	_hjAbsoluteSessionInProgress	Used by Hotjar to track the beginning of the user's journey for a total session count. It does not contain any identifiable information.	30 minutes	Amazon Web Services (AWS) in Ireland		
Performance Cookie	_hjFirstSeen	Used by Hotjar to track the beginning of the user's journey for a total session count. It does not contain any identifiable information.	30 minutes	Amazon Web Services (AWS) in Ireland		
Functionality Cookie	hs_ab_test	Used to consistently serve visitors the same version of an A/B test page they've seen before	End of session	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Functionality Cookie	hs_langswitcher_choice	Used to save a visitor's selected language choice when viewing pages in multiple languages	2 years	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Functionality Cookie	hubspotutk	Tracking a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.	6 months	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Functionality Cookie	__hssrc	Determines if the visitor has restarted their browser	End of session	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Functionality Cookie	__utmc	Used only with old Urchin versions of Google Analytics and not with GA.js	Session	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Functionality Cookie	_ga	ID used to identify users	a year	Amazon Web Services (AWS) in the United States East region or AWS in the Germany region		
Third Party Cookies						
Type of Cookie	Cookie Name	Purpose	Duration	Location of Processing	Provider	
Advertising Cookie	LinkedIn Pixel	Created by LinkedIn and used to track ad conversions and re-engage people who've reached our website via relevant online ads.	365 days	United States	LinkedIn	
Advertising Cookie	AnalyticsSyncHistory	Created by LinkedIn and used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries	a month	United States	LinkedIn	
Advertising Cookie	bcookie	Created by LinkedIn to track the use of embedded services.	a year	United States	LinkedIn	
Advertising Cookie	li_sugr	Created by LinkedIn and used to make a probabilistic match of a user's identity outside the Designated Countries	3 months	United States	LinkedIn	
Advertising Cookie	lidc	Created by LinkedIn and used for tracking the use of embedded services.	a day	United States	LinkedIn	
Advertising Cookie	UserMatchHistory	Created by LinkedIn for advertising purposes, including: tracking visitors so that more relevant ads can be presented, allowing users to use the 'Apply with LinkedIn' or the 'Sign-in with LinkedIn' functions, collecting information about how visitors use the site, etc.	a month	United States	LinkedIn	
Advertising Cookie	NID	Created by Google and used to collect website statistics and track conversion rates and Google ad personalisation	6 months	United States	Google	
Advertising Cookie	VISITOR_INFO1_LIVE	Created by Youtube and tries to estimate the users' bandwidth on pages with integrated YouTube videos.	6 months	United States	Youtube	
Functionality Cookie	YSC	Created by Youtube and registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	United States	Youtube	
Functionality Cookie	vuid	Created by Vimeo and is used to assign a Vimeo Analytics unique id.	a year	United States	Vimeo	